

# From an idea



# to your dock.

Cherry's can improve your workflow by custom-engineering new or existing products and automation to fit your unique needs.

You've known us as a company that sells a wide variety of products, but Cherry's is first and foremost an engineering company that solves workflow problems.

**What's your headache?** What's the constant issue on your dock or in your warehouse? Didn't see the product you needed in the catalog? We'll fix it by building your custom-designed machine, pallet, or container—or we'll find someone who can.

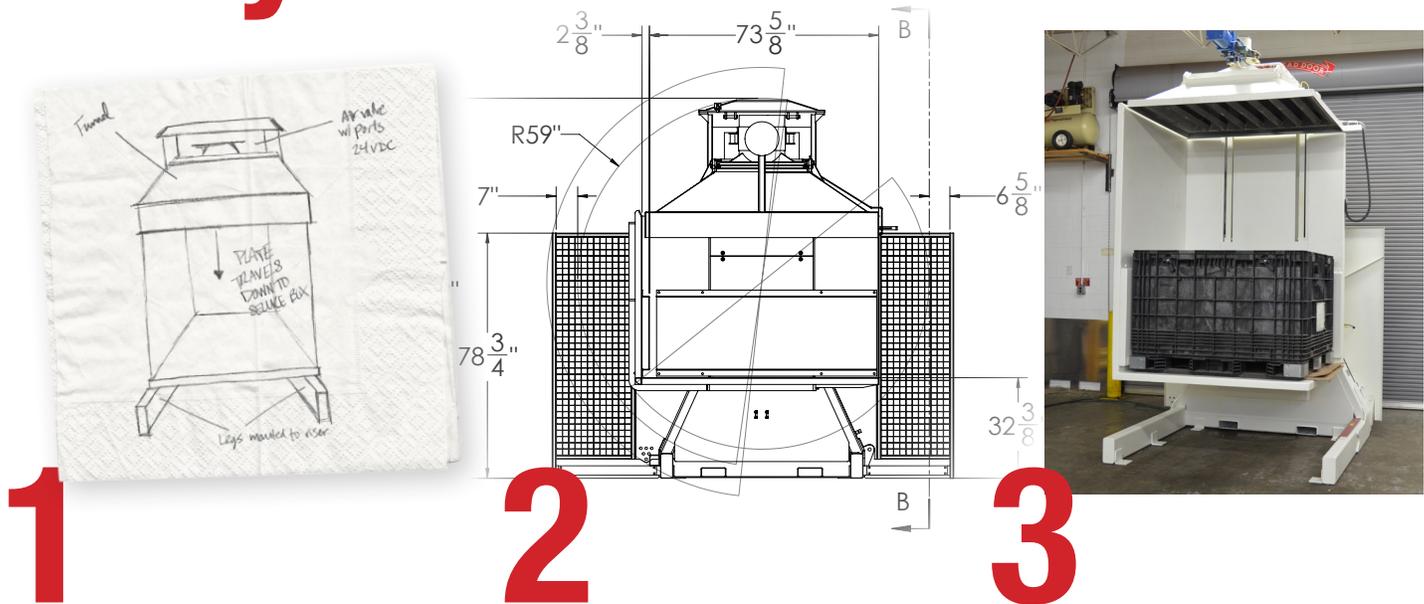
We'll also look at automation solutions and how to make all aspects of your dock or warehouse work together to make life easier for you.

**You don't have to keep feeling the pain.** That napkin sketch doesn't have to be just a crazy idea. Let Cherry's engineer a functional machine that solves your problem, saves you money, and improves your workflow without it costing you an arm and a leg.

## Did you know...

- Cherry's is an engineering company, and we've been doing this a long time.
- the cost of custom-engineering is not significantly more than an off-the-shelf product.
- you don't have to start from scratch— you can take one of our existing products and engineer modifications to it.
- if we can't engineer your idea, we'll find you someone who can.

# Easy as...



**1**

**2**

**3**

## Project Initialization

We'll start by talking with you about your problem. We'll ask you questions and answer any of yours. We'll talk you through the engineering process and figure out how to get your project done.

## Engineering

Next, we'll work with you through virtual meetings to generate initial sketches and get budgetary estimates. Finally we recap and review specifications, and we'll visit the site and field measure to confirm layout.

## Delivery

At this stage, we'll review the project with you and generate final drawings. Once we get the go-ahead, we'll get the machine built and installed. We'll also train your employees on how to use it.

## Don't waste another day.

All you have to do is give us a call to get started on your project!

Tell us your problem, give us your idea—we'll take it from sketch, to CAD drawings, to a final product in less than 8 weeks.

Still have questions? We'd love to answer them and help you find the perfect solution to improving your workflow.

*"Our facility is like the New York of equipment testing grounds—if they can make it here they can make it anywhere. There is no doubt in my mind that if it works here [a Cherry's custom] machine will work for you, and if you have any issues John and his team will make it right. We will be purchasing from Cherry's Industrial again for sure."*

*—Operations Mgr., Food Distribution Center*



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